

Greetings and Happy New Year!

Let's amplify "January Social Media Month" together! The AMTA Professional Advocacy Committee (PAC) has established a goal for January to have 1000 unique posts from music therapists. Our intention is to FILL IN SPACE on social media with posts about MUSIC THERAPY to promote the messaging we want to see.

To participate in this, post on social media (any platform(s) of your choice) one of the following:

- 90 second or less video
- Picture with 300 words or less

Center your topics on:

- Sharing a "Music Therapy Moment" with a client focus. Describe how music therapy made a difference!
- Sharing a "Advocacy Moment." For example, talk about a time....
  - Where you had a positive experience educating about music therapy.
  - When you debunked a "music therapy myth."
  - How you collaborated with another interdisciplinary professional.

**\*\*\*PLEASE POST IN ACCORDANCE WITH HIPAA AND PRIVACY CONSIDERATIONS\*\*\***

You may post on any platform(s) of your choice and **BE CREATIVE!** Please include these 3 #Hashtags along with your post:

- #Musictherapy
- #MTadvocacy
- #MTPAC2021

Please consider keeping these posts positive and client/music therapy focus!

We are excited to see your promotion and education about music therapy in JANUARY! Thank you in advance for participating and playing a role in advocating for the music therapy profession!

Best to you all in 2021!

The AMTA Professional Advocacy Committee (PAC)

