



— New England Region
American Music Therapy Association —

New England Region of the American Music Therapy Association Sponsorship & Advertising Tier Options

The NER-AMTA Regional conference for 2022 will be utilizing a virtual format to ensure the safety and wellbeing of our members, colleagues, communities, and clients. Based on previous feedback from attendees of our virtual events, we have chosen to invest in an event-specific platform called **Hopin** that allows us to build a deeper connection with our community during the event.

Hopin has a lot of exciting features for our vendors that allow many opportunities for networking, marketing, and discussion with attendees! This platform will give our event a greater reach to attendees outside of the New England area as well, providing a much wider net for your business or organization to connect with potential students, customers, or employees. A full demonstration of the features will be sent to all who are interested in becoming vendors and sponsors in February 2022. Please reach out to conference@musictherapynewengland.org with any questions or concerns.



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Become a SPONSOR!

Bronze Tier, \$500: Interactive booth, with the ability to include videos, you team live on camera, clickable link to your website and up to a dozen videos, slideshows, or product fact sheets, all in the virtual expo hall. Advertisement on our conference website page. Registration for attendance to the full conference included!

Silver Tier: \$700: Above features, plus a brief logo overlay in the corner of our business meeting & opening session. Silver Tier logos are somewhat larger and booth placements are higher than Bronze Tier sponsors.

Gold Tier: \$1000: All above features, plus a logo overlay during closing session, and the opportunity to make a brief announcement during the opening session. Gold Tier logos are larger, and booth placements higher than Silver Tier.

Note: Upon acceptance as a sponsor, the conference team will provide you with the online “booth builder” form. Our team will build the online booth for you and send review photographs.



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Advertising Only Options

Interested in advertising to our attendees but unable to become a sponsor? Check out our unique advertising options!

*Website Advertisement On Conference Page from
April 1, 2022 - June 1, 2022: \$50/graphic*

*Social Media Post on all NER-AMTA pages
(~700 Instagram Followers, ~1000 followers on Facebook): \$150*

Digital Conference Program Advertisement: \$200

*Once you have made your selection, please fill in and return
the order form below to
conference@musictherapynewengland.org with your
preferred payment method and digital materials. This is due
by **April 1, 2022.***



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NER-AMTA Conference Vendor & Sponsorship Agreement

Name of Business/Organization: _____

Name of Contact Person: _____

Email Address: _____

Phone Number: _____

Payment Method:

_____ Check, Made out to NER-AMTA, mailed to:

Kari O'Briant, NER Treasurer
162 Forest Street
Pembroke, MA 02359

_____ PayPal (scan QR code)





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Sponsorship & Advertisement Order:

_____ \$1000 Gold Tier Sponsorship

_____ \$700 Silver Tier Sponsorship

_____ \$500 Bronze Tier Sponsorship

_____ \$200 Digital Program Advertisement

_____ \$150 Social Media Posts

_____ \$50 Website Advertisement

Description of Booth Content:

*Please email the following materials to
conference@musictherapynewengland.org:*

- *High resolution logo*
- *Business/Organization Website*
- *(If applicable) Link to order products*